



A New "MASS MEDIA" Communication Technology

- Content flexibility (format, adaptive programming, real time information)
- More audience (visual support seen by many viewers) and great impact
- Fast approach (Massive client coverage)
- Rapid content change
- Generate traffic for your points of sale
- Dynamic communications tools at the reach of everyone

WELCOME TO THE DYNAMIC COMMUNICATIONS AGE

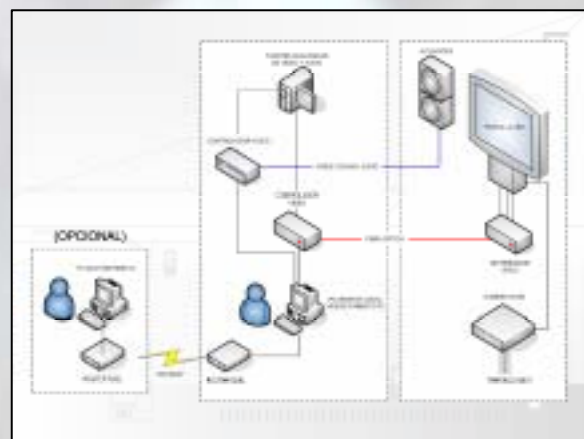
Visual Impact

Dynamic communication:

- Fast
- Versatile
- Effective

LED Screens attributes:

- Modern
- Technological
- Environment adaptable
- Entertaining
- Informative
- Dynamic
- Impacting



Connection schema





Indoor and Outdoor prepared technology

Specially indicated for outdoor use, because of their great visual impact for a great quantity of viewers:

- High resistance to weather, rain, strong winds and hail. (Ingress Protection IP65)
- High brightness level so they may be used with direct sunlight



TECHNOLOGY

LED: Light Emitting Diode

This giant screens use LED technology. By combining three basic colors (Red, Green and Blue) you get 16.7 Million colors for full color and live movement images.

They offer a programming and content change flexibility, not available in any other media.

You can present either text messages, videos, graphics, images or whatever you can think of. Add sound and you'll get an spectacular show with this screens



LED technology advantages:

- Low power consumption
- Minimal maintenance
- Very high brightness
- Extended lifetime
- Modular technology



Quality Certificates
ISO 9001:2000